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Acclaimed stage productions confirm Victoria's status as a pre-eminent theatre district

Victoria's reputation as a destination of choice for the world's finest theatre productions is set to be further amplified following the Victorian Government's announcement that the hit stage show, Harry Potter and the Cursed Child and the Carole King inspired musical 'Beautiful are to be hosted at Melbourne's Princess Theatre and Her Majesty's Theatre respectively.

Harry Potter and the Cursed Child

Having received critical acclaim and played to extended seasons in London's West End, Harry Potter and the Cursed Child is a stage show highly sought after by theatre producers worldwide.

Victorian Premier, Daniel Andrews noted that securing a production of this stature reinforced Melbourne's status "as an arts and cultural capital" and leading city for theatre globally.

The production heralds Harry Potter's first foray on stage and is presented in

two parts, intended to be seen as a matinee and evening session on the one day, or over two consecutive nights.

Tourism Accommodation Australia Chair, Greg Moore, was buoyant about the likely positive impact on Melbourne's tourism and accommodation sectors when reflecting that tickets sold out more than a year in advance when the production's London season was announced. Also, with a large cast and production crew, coupled with a likely overnight stay for visitors eager to see it (each part runs for 2.5 hours in duration), Melbourne's hotel's remain well-positioned and ready to meet their needs.

The Executive Producer of the Melbourne show is Michael Cassel, who has previously been prominent in the delivery of 'Kinky Boots' to Australian audiences and will produce the forthcoming seasons of Priscilla Queen of the Desert, Disney's The Lion King and Beautiful: The Carole King Musical. Melbourne performances are scheduled to commence in 2019, with dates set to be announced soon.

Beautiful: The Carole King Musical

Four-time Grammy winner, Carole King's music has widely been referred to as 'the soundtrack for a generation' and includes classic pop hits like Natural Women, I Feel the Earth Move, One Fine Day, Locomotion and You've Got a Friend.

Beautiful "is the inspiring true story of King's journey from school girl to superstar; from her relationship with husband and song writing partner, Gerry Goffin, their close friendship and playful rivalry with fellow song-writing duo Barry Mann and Cynthia Weil, to her remarkable rise to stardom."

As evidenced by the widespread industry plaudits the musical has received since its Sydney premiere on 23 September 2017, audiences have "fallen in love with the inspirational true story of the most successful female songwriter of

the 20th century.”

The heart-warming Broadway production will open at Melbourne’s Her Majesty’s Theatre on 16 February 2018. Tickets will be on sale on Monday 30 October 2017 and are available at from [Ticketek](#).

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